

A BALATON SOUND VIP UPGRADE PROMOTION GAME RULES OF PARTICIPATION

These present Rules of Participation (hereinafter “**Rules**”) define the conditions of participation in the „**BALATON SOUND VIP UPGRADE**” promotion game (hereinafter “**Game**”) to be held in connection with the Balaton Sound Festival 2022.

Organiser of the Game. The Game is organized by the organizer of Balaton Sound 2022, the **Sziget Cultural Management Ltd.**, (1033 Budapest, Hajógyári sziget, hrsz. 23796/58., Hungary; registration number: 01 10-049598; tax number: 26189905-2-41, hereinafter “**Organiser**”).

Duration of the Game. The Game shall be held during the first twenty-four hours of ticket sales for the Balaton Sound Festival 2022.

Description of the Game. The Organiser draws the Players’ attention to the Game on its online platforms and in its newsletters. All individual participate in the Game who completes the pre-registration for the Balaton Sound Festival 2022 by providing his or her e-mail address, and purchases a Balaton Sound Festival season ticket during the Game (hereinafter “**Player**”). If someone fails to meet the requirements mentioned above, the participation in the Game is not allowed.

During pre-registration 1 (one) Player is entitled to provide 1 (one) e-mail address.

The Organiser excludes from the Game whoever endangers the fair conduct of the Game in any way.

The provision of an e-mail address during pre-registration is considered as an application to participate in the Game and as a consent to process the personal data pursuant to these Rules and the Privacy Notice, and as the acceptance of these Rules and the Privacy Notice.

During the Game, the first 50 (fifty) of the people who participating in the pre-registration for the Balaton Sound Festival 2022 and purchase a season ticket during the period of the Game as described in these Rules will be entitled to the VIP Upgrade (hereinafter: „**Discounted Vip Upgrade**”) associated with the season ticket for a discounted consideration as set forth below.

The Value of the VIP Upgrade

- (i) 1, -EUR i.e. one euro for the first 10 (ten) season ticket purchaser;
- (ii) 10, -EUR i.e. ten euros for the 11th-20th season ticket purchaser;
- (iii) 20, -EUR i.e. twenty euros for the 21st-50th season ticket purchaser.

In an event the Player withdraws his or her consent to process his or her data, during the time of the Game, or rather prior to the use of the Discounted VIP Upgrade, he or she shall not participate in the Game, and will not be eligible for the Discounted VIP Upgrade.

Participants of the Game. Any individual, who has a valid passport or identity card and over 16 years old, has participated in the pre-registration for the Balaton Sound Festival 2022 and

purchased a Balaton Sound Festival 2022 season ticket within the first 24 (twenty-four) hours of the ticket sales, may take part in the Game.

Only such a transaction shall be considered as a purchase which is closed by a payment transaction. Each ticket purchase entitles to the participation in the Game with no regard to the number of season tickets purchased. However, each ticket purchase entitles the person to only one Discounted VIP Upgrade, regardless of the number of season tickets purchased in the ticket purchase.

People who purchase a season ticket for the Balaton Sound Festival 2022 through instalment payment, furthermore the proprietors and executive officers of the Organiser, its employees, agents, and their close relatives (Ptk. 8:1 § (1)) may not participate in the Game as Players.

Use of the Discounted VIP Upgrade. Players who eligible for the Discounted VIP Upgrade will be notified by the Organiser by email within 8 (eight) days after the end of the Game by sending the code entitling them to the Discounted VIP Upgrade. In an event the code cannot be used at the time of sending the notification, the Organiser shall notify the Players eligible for the Discounted VIP Upgrade on the possibility of the use of the code. The Player being eligible for the Discounted VIP Upgrade may use the Discounted VIP Upgrade by entering the code when making a purchase in the Organiser's webshop within 30 (thirty) days after the notification being sent. Failure to comply with this deadline will result the forfeiture of the right to have resort to the Discounted VIP Upgrade, i.e. the right to use the Discounted VIP Upgrade will no longer be available after the deadline has expired. The code cannot be exchanged to money. The code may be used solely on one occasion.

Legal characteristics of the Game. The Game constitutes as a business promotion. Organiser is engage to pay all taxes and common charges after the Discounted VIP Upgrade.

General provisions. The conducting of and participation in the Game, shall be governed by these Rules.

These Rules and the Game's Privacy Notice shall be deemed as accepted and acknowledged as legally binding, without any further legal action, by the participation in the Game.

The Rules may be amended unilaterally by the Organiser at any time without a notice.

Responsibility matters. The Organiser reserves the right to suspend or to terminate the Game or to exclude any offender from the Game. In such a case, the Organiser excludes any and all of its liability.

The Players shall bear all consequences of giving incorrect email address or the failure of their email account to receive letters. The Organiser does not check the correctness of the aforementioned personal data. In this regard the Players exclusively bear all responsibility and all legal and financial consequences.

The Organiser excludes responsibility for any demand for compensation or indemnification or for any cost, damage, loss incurred by the Player as a result of participating in the Game. By participating in the Game the Player expressly waives his or her right to have any demand relating to conducting the Game, the Organiser or any other third parties. The Organiser cannot verify if the person using the code is identical to the Player eligible for the Discounted VIP

Upgrade, therefore Organiser hereby expressly excludes any and all of its liability for the use of the code by a non-eligible person. In an event the person eligible for the Discounted VIP Upgrade makes available the code to any third party, the risks associated with that shall bear by himself or herself.

The Organiser shall not bear any responsibility if the webpage that contains these Rules periodically can not be found due to technical reasons during the term of the Competition. The Organiser shall not be liable for problems with the webpage and for their consequences beyond its control (for example technical problems or break-down in the internet system).

The Organiser reserves the right to unilaterally modify, suspend or terminate the terms and conditions of these Rules or the Game itself, even during the term of the Game.

Data processing. Before registering for the Game, please carefully review the Privacy Notice of the Game.

Budapest, February 3, 2022