

**BALATON SOUND**  
**2<sup>nd</sup> ANOUNCEMENT PRIZE GAME**  
**RULES OF PARTICIPATION**

These present Rules of Participation (hereinafter: „**Rules**”) set forth the terms of participation in the and prize game (hereinafter “**Game**”) to be held under the name “**Balaton Sound 2<sup>nd</sup> Announcement Prize Game**”.

**Organiser of the Game.** The Game is organised by **Sziget Cultural Management Ltd.**, (1033 Budapest, Hajógyári sziget, hrsz. 23796/58., Hungary; tax number: 26189905-2-44; registration number: 01 10-049598, hereinafter “**Organiser**”) organizing Balaton Sound Festival 2023 (hereinafter “**Event**”).

**The term of the Game.** The Game shall be held between 10:00, February 9, 2023, and 24:00, February 12, 2023 (CET). The Organiser reserves the right to change the term of the Game.

**Participants of the Game.** Any individual having a valid passport or identity card and over 18 years old may participate in the Game who, during the term of the Game, likes and tags 3 (three) of his/her friends in a comment added to the announcement to be published at 10:00, February 9, 2023 at the Facebook and Instagram platforms of the Event (hereinafter each a „**Player**”, together “**Players**”). Taking part in the Game is considered to be an acceptance of these Rules and acknowledgement of the contents hereof as legally binding.

The proprietors and executive officers of the Organiser and other contributors having a role in carrying out the Game, their employees, agents, and their close relatives (Ptk. 8:1 § (1)) may not participate in the Game as Players.

**Description of the Game.** Among the persons liking the announcement to be published at 10:00, February 9, 2023 at the Facebook and Instagram platforms of the Event and tagging 3 (three) of his/her friends in a comment added to the announcement during the term of the Game 1 (one) winner (hereinafter “**Winner**”) will be chosen by draw. The prize of the Winner (hereinafter “**Prize**”) consists of 4 (four) VIP passes for the Event and 4 (four) backstage tours at the Event.

In an event of tagging a third person, the Player shall obtain the permission and consent to the tagging of the third person and data processing connected thereto. In case of the tagging of a third person, it shall be deemed that the Player has obtained any and all permission and consent necessary for the tagging and any data processing connected thereto. The Organiser’s liability is excluded in this regard.

The Organiser hereby notes that if the tagging contains a violent, obscene, pornographic or sexual, religious, political, hatred-inciting or otherwise offensive element, is offensive to others on the basis of ethnicity, religion, nationality, gender, political or other identity or in any way, violates the personal or intellectual property rights of others, or is inappropriate in the Organiser’s subjective judgement, it will be disqualified from the Game by the Organiser.

**Draw of the Winner, receiving the Prize.** The Organiser will select, through random drawing, the Winner among the Players, on February 13, 2023. The Prize may not be exchanged for money. Neither the Winner, nor others are entitled to demand from the Organiser to exchange the Prize to money or to any other gift. The Organiser does not provide

any other gifts or prizes in the Game other than that which is determined. No additional Winner will be selected if the Winner loses his or her right to receive the Prize or does not fulfil his or her obligation in the given term to get the Prize, or he or she refuses to get the Prize.

The Winner will be notified of the Prize by the Organiser via Instagram or Facebook message. The condition of delivery of the Prize is to provide to the Organiser the personal data necessary for handing over the Prize within 3 (three) days after being notified via Facebook or Instagram message. If the Winner fails to fulfil this obligation within the aforementioned time, he or she loses his or her right to receive the Prize.

The Prize will be delivered on 1 (one) occasion. By delivering the Prize, the Organiser verifies the entitlement for the Prize on basis of the name and e-mail address presented by the Winner. The Organiser expressly excludes its liability connected with the eventual abuses related to the receipt of the Prize. The Organiser draws attention to the fact that the backstage tour can be realized only in case of attending the Event. Without attending the Event, the backstage tour cannot be realized.

**Legal characteristics of the Game.** The Game shall be deemed as a prize draw not qualifying as a gift draw. The Organiser undertakes to pay the personal income tax directly applicable to the Prizes and the amount of any additional tax or other contributions directly related to the Prizes.

**General provisions.** The implementation of the Game and the participation therein shall be in accordance with these Rules. The Organiser excludes any liability arising out of any abuse.

**Liability matters.** If there is abuse or any suspicion of abuse during the time of the Game, the Organiser reserves the right to suspend or to terminate the Game or to exclude the offender from the Game. In such a case, the Organiser excludes its all liability.

The Winner bears all consequences of giving incorrect personal data or if his/her mailbox cannot receive letters. The Organiser is not able to check the correctness of the aforementioned personal data. In this regard the Winner shall exclusively bear all responsibility and all legal and financial consequences.

The Organiser excludes any liability for any demand for compensation or indemnification or for any cost, damage, loss incurred by the Players as a result of participating in the Game. By participating in the Game, the Player expressly waives his or her right to have any demand relating to conducting the Game, the Prize, the Winner, the Organiser or any other third parties.

The Organiser excludes its liability for any copyright infringement.

The Organiser shall not bear any liability if the webpage that contains these Rules periodically cannot be found due to technical reasons during the term of the Game. The Organiser shall not be liable for problems with the webpage and for their consequences beyond its control (for example technical problems or break-down in the internet system).

Facebook and Instagram do not support the Game in any form, they have not ordered it and they do not operate it.

**Adatkezelés.** The personal data (name, email address) given by the Winner will be processed by Sziget for the purpose of sending the Prize. Sziget only stores these data until the end of the Game and use of the Prize. The legal basis for data processing is the participant's consent pursuant to Article 6 paragraph (1) a) of the 2016/679 regulation of European Parliament and Council (GDPR). Consent may be withdrawn at any time by sending an email to [dpo@sziget.hu](mailto:dpo@sziget.hu). Such withdrawal does not affect the lawfulness of processing based on consent before its withdrawal.

During the backstage tour, the photographers of Organiser will take professional photo which will be handed over to the entitled person. Organiser hereby informs you that the photo may also be used by Organiser for marketing purposes with an eye to those written in Section III.4.3. of GENERAL TERMS AND CONDITIONS of Organiser (<https://cdn2.szigetfestival.com/c1c6n10/f851/en/media/2018/09/gtc.pdf>) and the related data processing information (PRIVACY NOTICE FOR TAKING PICTURES AND MAKING VIDEO RECORDINGS) ([https://cdn2.szigetfestival.com/c1c6n10/f851/en/media/2018/12/en\\_07\\_privacy\\_notice\\_for\\_the\\_making\\_of\\_video\\_recordings.pdf](https://cdn2.szigetfestival.com/c1c6n10/f851/en/media/2018/12/en_07_privacy_notice_for_the_making_of_video_recordings.pdf)), in particular to create from them (i.e. Recordings) short films to present and advertise the individual events and the events in total, as well as Organiser as festival-organizer and its other services, and to promote the use of these services. Such films may be created during or within a 1 (one) year period after the event regarding the event, or regarding several consecutive events (typically before or within 1 (one) year after events organized for a certain round number of times or other anniversary events) in a retrospect style regarding several previous events (for the purpose of this document hereinafter jointly referred to as „**Audiovisuals**”). The Audiovisuals will be published in accordance with those written in this privacy information. The Audiovisuals will be published on the website and social media sites of Organiser, for marketing, promotional and documentary purposes.

Pursuant to the GDPR, during the data processing, the participant may request access to the personal data and may request information about data processing (which will be provided by Organiser within no more than 1 month), may request rectification or erasure of personal data or the restriction of data processing.

If you feel that Organiser as controller has violated any of the legal provisions applicable to data processing, please contact Organiser first, using the above contact information, or at the following email address: [dpo@sziget.hu](mailto:dpo@sziget.hu). If this proves to be unsuccessful, you may initiate a proceeding with the Hungarian **National Authority for Data Protection and Freedom of Information** (Nemzeti Adatvédelmi és Információszabadság Hatóság, NAIH, mailing address: H-1055 Budapest, Falk Miksa utca 9-11., email: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)) or seek judicial remedy.

Please note that Instagram and Facebook are independent processors, and that the Controller does not assume liability for their lawful data processing. The Controller will only be liable for the content posted on its own Instagram and Facebook pages.

Instagram and Facebook are independently liable for the data processing which they engage in.

For Instagram's Data Policy, see: <https://help.instagram.com/155833707900388>

For Facebook's Data Policy, see: <https://www.facebook.com/privacy/explanation>

Budapest, February 8, 2023